



Session 4 Summary: Your Regional Vision and Goals

The [Stronger Economies Together \(SET\)](#) event brought **49 participants** from throughout the tri-county region to Cusick on June 14, 2012.

Tri County Economic Development Board Member and Vice Chair, **Dan Peterson** facilitated the group through several discussions and exercises to begin understanding the value and complexity of setting a Mission Statement, Vision Statement and SMART goals for the region.

Out of the Mission Statement discussion, the two aspects that resonated the most with the group were to “Build Partnerships” and “Create and Retain Businesses” and the third most important was to help create a “Diverse Economy.”

Prior to this session, we sent out an online survey to help prioritize issues to address – we had **87 respondents** in the week long survey, which is an outstanding response! Based on the top priorities identified in the survey, we worked in small groups to develop SMART goals. These are not the only goals of the region, but high priorities according to the survey.

- Retain existing businesses and jobs, and support base industries (agriculture, natural resources, manufacturing, etc.)
- Broadband access, awareness and adoption
- Tourism coordination and development
- Facilitate a business-friendly regulatory climate

During our next session we will build on previous SET work and start creating our strategic plan. Lorie Higgins, University of Idaho Extension will facilitate an interactive session on assets and barriers tied to the high priorities for the region.

Join us in Chewelah on July 19th at 10 am – 3 pm at Abundant Life Fellowship, 203 E. 2nd & Clay (across from Chewelah City Hall). RSVP to Krisan LeHew 690-8400 or Krisan@wsu.edu

For more information about SET, visit the TEDD website: www.teddonline.com/stronger-economies-together



SMART GOALS:
Specific
Measurable
Attainable
Realistic
Time Framed